

Northwestern Business Capabilities

LEGEND

ACADEMICS

Student			Faculty			Teaching and Learning			
Recruit Students	Support Students	Enhance Student Experience	Recruit Faculty	Support Faculty	Manage Faculty Data	Define Curriculum	Conduct Courses	Provide Academic Support	Manage Under-graduate Research

ACADEMICS

RESEARCH

STRATEGIC
MANAGEMENT

ORGANIZATIONAL
SUPPORT

RESEARCH

Initiate Research		Conduct Research		Societal Impact	
Seek Research Funding	Research Setup	Execute Research	Tracking Research Data	Analyze Results	Publish and Share

STRATEGIC MANAGEMENT

Org Performance		Risk Management			University Outreach			
Manage Change	Review Programs	Ensure Legal Compliance	Ensure Audit Compliance	Ensure Regulatory Compliance	Manage Alumni Relations	Marketing and Commu- nications	Manage Athletics and Recreation	Enable Fundraising

ORGANIZATION SUPPORT

Human Resource Mgmt			Financial Mgmt				Campus Mgmt				Information Mgmt			
Recruit Employees	Develop Employees	Sustain Employees	Budget and Planning	Perform Accounting	Manage Investments	Procure to Pay	Manage Space Utilization	Design and Build Facilities	Maintain Facilities	Ensure Campus Safety and Security	Manage Solutions	Deliver Solutions	Deliver Information	Enable Library Services

Business Capability Alignment to University Strategies	ACADEMICS	RESEARCH	STRATEGIC MANAGEMENT	ORGANIZATION SUPPORT
Enhance Intellectual Eminence and Impact	X	X	X	
Strengthen Research Excellence		X		X
Support the Student Experience	X	X		X
Elevate Global Academic Reputation and Presence	X	X	X	X
Improve Organizational Excellence			X	X